

Bicester Strategic Delivery Board

Date of meeting: 26 January 2017	AGENDA ITEM NO: 10
Report title: Draft Communication & Engagement Strategy 2016/18	
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1. Purpose of Report

- 1.1 This report sets out a draft Strategy for Communication and Engagement for the Bicester Delivery Team, and the action plan for communication and engagement for 2016/18

2. Background

- 2.1 There has not been a specific communication and engagement strategy for the Bicester Delivery Team for several years since the departure of the previous Engagement Officer. Therefore, any previous strategy is out of date and needs updating.
- 2.2 This Communication and Engagement strategy has been drawn up to outline the principles for communication and engagement for the Bicester Delivery Team enabling us to continue to improve service delivery by engaging with residents, businesses and community groups in Bicester.
- 2.3 The strategy will stand alongside the CDC Consultation & Engagement Strategy (2016–19) & CDC Consultation & Engagement Action Plan for 2016/2017 and the CDC Communications Team Strategy which is currently under review.
- 2.4 The strategy will be used as the basis to guide communication and engagement for projects delivered by the team in Bicester during the period 2016/18.

3. Report Details

- 3.1 The consultation and engagement strategy for 2016 – 2018 is attached as appendix 1, it sets out the types and methods of engagement and consultation that will be used and has an emphasis on partnership working with other CDC departments, and Bicester Town Council
- 3.2 The action plan for 2016/2018 is attached as appendix 2 and addresses the key objectives for communications and engagement as a whole.

4. Recommendations

The Board are asked to consider the report and actions identified and confirm they meet the requirements of the Board or identify other work they wish to see undertaken.